

Erika Shander TAMAURA-TORRES
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E-mail: seldner.erika@gmail.com

Date of birth: December 9th, 1980.

Born in: Ciudad Obregón, Sonora, Mexico

Languages:

Spanish (Native)

English (Fluent, TOEFL IBT: 89)

EDUCATION

- Master's degree in Cultural Management, specialty in Heritage. University of Barcelona (Spain), 2007.
- Bachelor of Arts in Business Administration. Sonora Institute of Technology (Mexico) 2004.

Special studies

- International Cultural Relations by the United Nations Educational, Scientific and Cultural Organization (UNESCO) and the University of Girona organized by the Organization of Ibero-American States for Education, Science and Culture (OEI), 2013-2014.
- Cultural Management by the National Training and Professionalization Subsystem for Cultural Promoters and Managers organized by the National Council for Culture and Arts in Mexico (CONACULTA), 2005-2006.

WORK EXPERIENCE

Transit Projectes (Spain) 2020 to date.

- Project contributor and U.S. southern border connection.

Sonora Institute of Technology (Mexico) 2001-2019

- **Coordinator of Cultural Affairs**, as project manager for cultural services, such as Art festivals, Art gallery, Book fairs, Artistic groups, Art workshops & cultural agenda, Digital marketing & communications for cultural projects.

ACADEMIC EXPERIENCE

College/University professor. 2001 to date.

Autonomous University of Sinaloa (UAS)

- Cultural management studies

Sonora Institute of Technology (ITSON)

- Art Management and Development Program; Subjects: Cultural promotion, cultural policies, cultural journalism.
- Intercultural development Program; Subjects: Attention to cultural diversity (online)

Academic experience on coordinating studies for the integration of the Culture and Arts Strategic Program 2016-2021 for the Government of the State of Sonora, Mexico.

SKILLS

- Strategic planning, project management and adherence to deadlines.
- Leadership, organization and teamwork.
- Detail-oriented, Communication & interpersonal skills.
- Problem solving, adaptability and able to handle many activities and projects simultaneously.

COMMUNICATION & DIGITAL MARKETING SKILLS

- Podcasting and Radio Programs
- Blogs and Content Editor
- Copywriter and Speechwriter
- Media Collaboration and Monitoring
- Public Relations
- Event Manager
- Social Media Manager

ACADEMIC PUBLICATIONS

- Book Chapter: "Ethnic groups of northern Mexico: Sonora. Rediscovering the territory of the Mexican desert." From the book: "Mexican heritage. Legacy of cultures." Erika Galicia, Fernando Quiles, Zara Ruíz, authors. Published by Pablo de Olavide University (Spain) and Autonomous University of Puebla (Mexico).
ISBN Spain 978-84-697-7608-7 / ISBN Mexico 978-607-525-457
http://erikatamaura.com/wp-content/uploads/2018/10/17_Erika-Tamaura-Grace-Rojas.pdf
- Essay: "Transitions and opportunities for Cultural Journalism in Sonora", beneficiary project of the Creation and Artistic Development Program Fund for Culture and Arts of Sonora (PECDA-FECAS) 2017-2018 in the field of Artistic Research / Literature / Cultural Journalism.
<https://aunatintasonora.wordpress.com/ensayo/>

EVENTS ORGANIZATION AND MANAGEMENT

- Manager of ITSON's Art Gallery "Héctor Martínez Arteché" 2006-2019.
- Coordinator of ITSON's Arts Festival 2016-2019 editions.
- Grants and procurement Coordinator for ITSON's Arts Festival in its 2018 and 2019 editions.
- Coordinator of ITSON's Art Workshops 2006-2019.
- Marketing and communications manager of ITSON's cultural affairs 2005-2019.
- Coordinator of the Sonora Bloggers summit 2014-2017

MEDIA EXPERIENCE AND COLLABORATION

- Creator, curator and producer of "Capuccino Radio" podcast 2009-2016
- Cultural columnist at Tribuna Sonora (2008 up to date)
- Cultural columnist at Proyecto Puente (2012 up to date)
- Cultural journalist, collaboration projects with media (Television, magazines and radio) 2009-2015
- Counselor of the internet radio project of the Sonoran Institute of Culture (ISC) 2015-2017
- Coverage of the Alfonso Ortiz Tirado Festival (FAOT) 2014-2018.
- Content editor for TEDxNáinari.

BOARD MEMBERSHIPS AND PARTICIPATION

- Citizen Council for Culture of the Municipality of Cajeme 2013-2018 for the Municipal Cultural Development Program of Sonora (PDCMS).
- Member of the Board, Esperanza Arteché Foundation.
- Northwest Regional Cultural Network of the National Association of Universities and Institutions of Higher Education (ANUIES, Mexico), 2014-2019.
- Art & Culture Committee of the Sonora-Arizona Commission, 2016-2019